



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
MARY JEFFCOAT
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH
JACKIE VEREEN

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 2:00 PM MEETING:

A Public Hearing for the purpose of hearing public input regarding the adoption of the Cultural Resources Element amendment to the City of Myrtle Beach Comprehensive Plan.

CITY COUNCIL WILL HAVE LUNCH AT CHAPIN MEMORIAL LIBRARY AND TOUR THE LIBRARY AT THE CONCLUSION OF THE MORNING WORKSHOP

AGENDA APRIL 10, 2018

9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

CALL TO ORDER.....Mayor Brenda Bethune
INVOCATION.....
PLEDGE OF ALLEGIANCE.....
APPROVAL OF AGENDA.....
APPROVAL OF MINUTES.....March 27, 2018

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Presentation – Grants to Outside Agencies (ws)
2. Recognition 35th Class Citizens Police Academy graduates (mtg)
3. Proclamation recognizing National Library Week (mtg)
4. Proclamation declaring April 2018 as “Move More/Live More Month” (mtg)
5. Proclamation recognizing the week of April 8-14 as National Public Safety Telecommunication Officers week (mtg)
6. Independent Auditor’s report on examination of the Chamber of Commerce’s Financial Report for the year ended December 31, 2017 (mtg)
7. Public Information Update – (mtg)

CONSENT AGENDA

2nd Reading **Ordinance 2018-26** An ordinance to authorize the City Manager to enter into Franchises for Water Safety Services and Beach Concessions with the Franchisees in accordance with the Franchise Agreement.

1st Reading **Ordinance 2018-29** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.47 acres located at 9303 Cove Dr (Horry County TMS #166-01-06-002), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family residential).

1st Reading **Ordinance 2018-30** An ordinance to amend Section 1407.C of the Zoning Ordinance to add health uses in the LM (Limited Manufacturing) Zone.

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

Resolution **R2018-17** declaring the intention of the City of Myrtle Beach to reimburse itself for certain expenses in connection with the 2018 Myrtle Beach Air Base Redevelopment Projects with the proceeds of tax increment bonds to be issued in 2018.

Resolution **R2018-18** granting a Special Event Permit to the Oceanfront Merchants Association for “Hot Summer Nights” from June 1, 2018 – September 3, 2018, and affirming the city’s co-sponsorship.

Motion **M2018-60** to approve a Special Event Permit to Bill Langfitt / “Crossfit Up Dog Beach Town Throw Down”, to be held at the former Myrtle Square Mall Site June 2 – 3, 2018 from 8:00 am to 8:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-61** to approve a Special Event Permit to Michelle Kerscher/Gay Dolphin & Jan Connell/Oceanfront Merchants Association for the “Sun Fun Festival” to be held at Plyler Park and Beachfront, and on the Boardwalk between 8th Ave. North and Mr. Joe White Avenue, June

1, 2018 from 5:00 pm to 11:00 pm and June 2 – 3, 2018 from 10:00 am to 11:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-62** to approve a Special Event Permit to Joe B. Goodwin / MB(2) Volleyball Club for the “May Open Junior Volleyball Tournament” to be held May 12, 2018 on the beach between the 14th Ave. Pier and 18th Ave. North. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-63** to accept a donation from Boy Scouts of America Troop 801 in the amount of \$355 for the purpose of making identification signs for the multi-use paths and trails in the Market Common district.

Motion **M2018-66** to approve a Memorandum of Understanding between the Clemson Police Department, Greenville County Sheriff’s Office, Lexington County Sheriff’s Office, Abbeville Police Department, Mount Pleasant Police Department and the City of Myrtle Beach

Motion **M2018-67** to approve the installation of a 5-foot-wide sidewalk on 73rd Avenue North from Kings Highway to North Ocean Boulevard (North side of right-of-way).

REGULAR AGENDA

2nd Reading **Ordinance 2018-23** An ordinance to amend Chapter 2, Article VI, Division 6, to reimpose the Local Option Tourism Development Fee with an effective date of August 1, 2019.

1ST Reading **Ordinance 2018-24** An Ordinance to create a planned unit development known as 82 Dunes Planned Unit Development.

2nd Reading **Ordinance 2018-25** An ordinance to establish special property tax assessments for rehabilitated historic properties in the manner provided for in SC Code Sec. 4-9-195 and extended to municipalities by Sec. 5-21-140; to fix the term of such special assessments; to establish requirements for eligibility; and to determine the process for applying for the special assessment.

1st Reading **Ordinance 2018-28** An ordinance to amend the zoning map of the City of Myrtle Beach by rezoning 0.4 acres located at 404 70th Ave N (TMS 165-15-10-007) from RMH (Residential Multifamily High Density) to MU-M (Mixed Use Medium Density).

Resolution **R2018-20** to adopt the Myrtle Beach Housing and Community Development Annual Action Plan and Budget for FY 2018/2019.

Motion **M2018-59** to consider the recommendations of the Accommodations Tax Advisory Committee for funding of tourism related expenditure grants for fiscal year 2017-2018.

Motion **M2018-64** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated April 2, 2018 shows 10 vehicles.

Motion **M2018-68** to authorize the City Manager to enter into an agreement relating to the expenditure of the Tourism Development Fee revenues with the Myrtle Beach Area Chamber of

Commerce, to require that the funds are properly accounted for, and that the record of the expenditures from that fund are made publicly available.

Motion **M2018-69** to authorize the City Manager to enter an agreement between CCMF, LLC 6300 Carmel Road, Suite 110C Charlotte, NC 28226 and the City of Myrtle Beach.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

1. Beach Renourishment Update – Janet Curry
2. 3rd Ave South bridge update – Janet Curry

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

ADJOURNMENT

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 9-14, 2018**

MONDAY, APRIL 9

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Management & Reporting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, APRIL 10

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

Council Lunch and Tour at Chapin Memorial Library, 400 14th Avenue North, after the morning workshop.

- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, APRIL 11

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, APRIL 12

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, APRIL 13

- No Meetings Scheduled

SATURDAY, APRIL 14

- **10:00 a.m. to 1:00 p.m.** – Fourth Annual “Blue Lights and Red Stripes” Flag Football Game, Doug Shaw Memorial Stadium, 705 33rd Avenue North